

### For Best 3DUV Results

3DUV looks best when you follow some basic design fundamentals where often LESS can be MORE. There are a few rules to follow to achieve the best result when applying 3DUV.

When supplying final artwork which requires 3DUV, artwork should be supplied with an extra page which contains all 3DUV elements set as a Spot Colour named 3DUV.

It is IMPORTANT to make sure that this 3DUV page is identical in all respects to size, orientation, crop, position of images and text to your original CMYK artwork

#### Things to Avoid

For best effects, avoid applying 3DUV to thin lines, small text or finely detailed artwork.

#### Trim Areas

3DUV cannot bleed outside of trim area. Please leave 3mm from the edge of the 3DUV application to the trim area.

#### HOW TO SET UP

1. Open your artwork in InDesign (Please ensure all artwork includes 5mm bleed).
2. Create new page(s) for your 3DUV Artwork.
3. Select the elements you wish to enhance with 3DUV and duplicate them to the new 3DUV page.

**Make sure it is identical in all respects to size, orientation, crop, position of images and text, to your original CMYK artwork.**

#### Example

- **Page 1** – Front
  - **Page 2** – Back
  - **Page 3** – 3DUV Artwork – Front
  - **Page 4** – 3DUV Artwork – Back
4. Create a new Colour Swatch and name it 3DUV.
  5. Select colour type Spot Colour and convert all 3DUV Artwork to this new spot colour. Ensure fill and opacity are set to 100%
  6. Go into the separation preview palette [window / output / separation preview]. Change to view: Separations and view only the 3DUV colour to ensure your Spot Colour has been applied.
  7. Save as Press Ready PDF

The final press ready artwork should be set up as a PDF.

Use High Quality Print setting and ensure to include trims and bleed.

**Multiple kinds/names will require to be saved as one PDF per kind/name.**



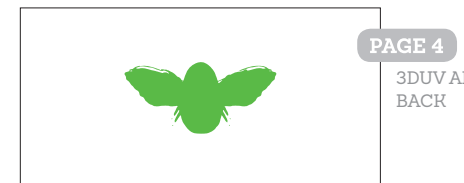
PAGE 1  
FRONT



PAGE 2  
BACK



PAGE 3  
3DUV ARTWORK  
FRONT



PAGE 4  
3DUV ARTWORK  
BACK